



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2023

CO 2502 – BUSINESS MANAGEMENT

Date: 10-05-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

Answer ALL the questions:

(10 X 2 = 20 Marks)

1. Define management.
2. What is recruitment?
3. List out the levels of management.
4. Define leadership.
5. What is grapevine communication?
6. What is delegation?
7. Define strategy.
8. Explain POSDCORB.
9. What is span of management?
10. What is an organization chart?

PART –B

Answer any FOUR questions:

(4x 10= 40 Marks)

11. Explain the roles of a manager.
12. Discuss the characteristics of a good control system.
13. Bring out the limitations of planning.
14. Explain the characteristics of coordination.
15. Explain the styles of leadership.
16. Describe the process of planning.
17. Discuss the need for training.

PART –C

Answer any TWO questions:

(2x 20= 40 Marks)

18. Discuss in detail Maslow's Hierarchy of needs theory.
19. Elaborate on the stages involved in the process of selection.
20. Explain in detail the barriers to effective communication and the methods of overcoming barriers.
21. Explain the bases of departmentation in business organization with suitable illustration.

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